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BENSON & HEDGES 100's THE LENGTH YOU GO TO FOR PLEASURE

Ultra Lights, 5 mg "tar," 0.4 mg nicotine; Men, 6 mg "tar," 0.4 mg nicotine—Lights, 100's Soft & Men, Box 10 mg "tar," 0.8 mg nicotine; 100's Box 11 mg "tar," 0.8 mg nicotine—100's, Soft & Men, 15 mg "tar," 1.1 mg nicotine; Box 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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